

20
MOST STRATEGIC
CAMPUSES
IN
NORTH CAROLINA

Approximately one million college students in North Carolina still need to hear the gospel of Jesus Christ. With more than 130 of the 185 colleges and universities in North Carolina unengaged with the gospel, N.C. colleges are a daunting mission field for North Carolina Baptist churches. By considering several factors including how many students are on each campus, how influential a campus is, and how hostile a campus is to the gospel, the Collegiate Partnerships Team has identified the twenty unengaged campuses that are especially strategic for multiplying gospel impact across North Carolina.

