

**ON**  
**MISSION**  
**TOGETHER**



2024  
**BUDGET**

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## BUDGET *Committee*

Aaron Wallace, Chair  
Steve Adams  
Matt Brogli  
Zeb Cook  
Robert Hefner  
Beverly Volz  
Woody Walls

Hephzibah Baptist Church  
Hickory Grove Baptist Church  
Eagle Springs Baptist Church  
Apex Baptist Church  
Pleasant Garden Baptist Church  
Aversboro Road Baptist Church  
Beach Road Baptist Church

### **BOARD & CONVENTION OFFICERS:**

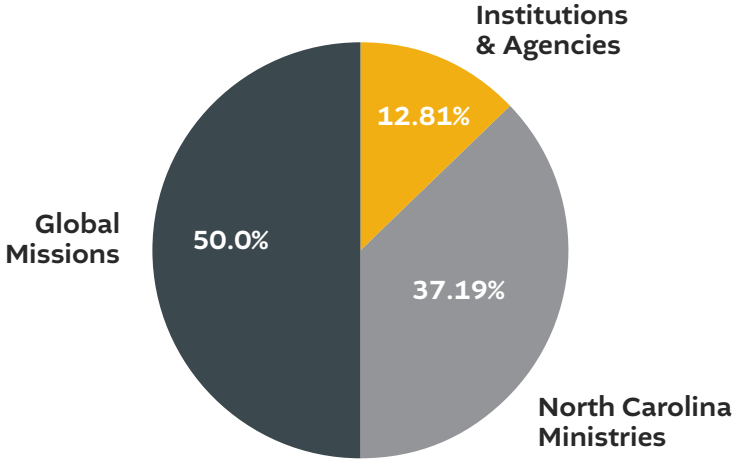
Zeb Cook  
Robert Hefner  
Quintell Hill  
Jason Miller  
J. Allen Murray

Apex Baptist Church  
Pleasant Garden Baptist Church  
Multiply Community Church  
Dutch Cove Baptist Church  
Centerville Baptist Church

# BUDGET

## 2024

*at a glance*



<b>50.00%</b>	<b>GLOBAL MISSIONS</b>	<b>\$ 15,500,000</b>
	Southern Baptist Convention	
<b>12.81%</b>	<b>INSTITUTIONS &amp; AGENCIES</b>	<b>\$ 3,970,000</b>
	8.65% Christian Social Services	\$ 2,680,000
	1.03% Agencies	\$ 320,000
	2.29% Fruitland Baptist Bible College	\$ 710,000
	0.84% Guidestone Church Prot. Ben.	\$ 260,000
<b>37.19%</b>	<b>NORTH CAROLINA MINISTRIES</b>	<b>\$ 11,530,000</b>
	28.16% Convention Ministry Groups	\$ 8,730,000
	9.03% Convention & Board Operations	\$ 2,800,000

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**TOTAL \$31,000,000**

# BUDGET

## 2024

### GREAT COMMISSION MINISTRIES (SBC) \$15,500,000 (50%)

	2023	2024
International Mission Board	\$7,138,056	\$7,813,550
North American Mission Board	\$3,227,064	\$3,532,450
SBC Seminaries	\$3,137,856	\$3,434,800
Other Ministries & Administration	\$657,024	\$719,200

### NC MINISTRIES \$11,530,000 (37.19%)

	2023	2024
Convention and Board Operations	\$2,750,000	\$2,800,000
<b>Convention Ministry Groups</b>		
Administration & Convention Relations Group	\$755,850	\$805,150
Marketing & Communications Group	\$903,936	\$936,200
Operations Group	\$1,949,327	\$2,066,800
Mission Catalysts Group	\$2,190,670	\$2,139,900
Ministry Strategies Group	\$2,850,217	\$2,781,950

<b>TOTAL</b>	<b>\$8,650,000</b>	<b>\$8,730,000</b>
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**INSTITUTIONS & AGENCIES**

**\$3,970,000 (12.81%)**

	<b>2023</b>	<b>2024</b>
<b>Christian Social Services</b>		
Baptist Children’s Homes of North Carolina	\$1,650,000	\$1,680,000
Baptist Children’s Homes, DDM Program	\$300,000	\$300,000
NC Baptist Aging Ministries	\$700,000	\$700,000
<b>TOTAL</b>	<b>\$2,650,000</b>	<b>\$2,680,000</b>

<b>Agencies</b>		
<i>The Biblical Recorder</i>	\$250,000	\$250,000
North Carolina Baptist Foundation	\$70,000	\$70,000
<b>TOTAL</b>	<b>\$320,000</b>	<b>\$320,000</b>

Fruitland Baptist Bible College	\$710,000	\$710,000
<b>Guidestone Church Protection Benefits</b>		
Protection Benefits for NC Baptist Church Staff	\$235,000	\$235,000
Ministers’ Emergency Reserve	\$25,000	\$25,000
<b>TOTAL</b>	<b>\$260,000</b>	<b>\$260,000</b>

**TOTAL \$31,000,000**

## N.C. BAPTISTS,

One of the important items of consideration during this year's annual meeting is our missions giving Cooperative Program budget proposal for 2024. Your convention board of directors unanimously endorsed a \$31 million budget proposal, which includes a 50/50 split of undesignated CP funds – an equal distribution between global ministry partners and state ministries.

This is a historic moment for N.C. Baptists. When the Cooperative Program was established in 1925, the vision was to see funding evenly distributed between the state and national conventions. In recent years, N.C. Baptists have taken deliberate steps to increase funding to achieve this 50/50 split, and this year we have the possibility to realize the vision set forth a century ago.

This booklet contains more details and information about the budget that will be recommended during our meeting. After much prayer, discussion and deliberation, this proposal has been affirmed by the budget committee, the executive committee and the board of directors.

N.C. Baptists are fueled by churches, for churches. It is because of your generosity and partnership that we are able to bring the gospel to our state and to the nations. I am so encouraged to see how God is moving through our churches, and I am excited to see what lies ahead.

On Mission Together,



Todd Unzicker  
Executive Director-Treasurer  
Baptist State Convention of North Carolina

# ADMINISTRATION AND CONVENTION RELATIONS *Group*

5 FULL-TIME STAFF  
2 PART-TIME STAFF

<b>Executive Director's Office</b>	<b>\$ 678,450</b>
Salaries (both groups)	\$ 558,150
Group Operations	\$ 120,300
 <b>Convention Relations Office</b>	 <b>\$ 66,700</b>
 <b>Associational Partnerships</b>	 <b>\$ 60,000</b>
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<b>TOTAL</b>	<b>\$805,150</b>



**TODD UNZICKER**  
Executive Director-Treasurer

**SETH BROWN**  
Director, Convention Relations



# MARKETING AND COMMUNICATIONS

11 FULL-TIME STAFF  
4 PART-TIME STAFF

*Group*



**KATHRYN CARSON**, Director

Director's Office	\$	936,200
Salaries (entire group)	\$	803,000
Group Operations	\$	133,200
<b>TOTAL</b>		<b>\$936,200</b>

# MISSION CATALYSTS

19 FULL-TIME STAFF  
1 PART-TIME STAFF

*Group*



**CURRIE TILLEY**, Director

Director's Office	\$	1,717,500
Salaries (entire group)	\$	1,606,000
Group Operations	\$	111,500
Mission Catalysts Team	\$	422,400
<b>TOTAL</b>		<b>\$2,139,900</b>



# MINISTRY STRATEGIES *Group*

20 FULL-TIME STAFF



**BRIAN UPSHAW**, Director & Associate EDT

<b>Director's Office</b>	<b>\$ 1,801,500</b>
Salaries (entire group)	\$ 1,575,000
Office Operations	\$ 226,500
<b>Revitalization Ministries</b>	<b>\$ 92,000</b>
<b>Evangelism Ministries</b>	<b>\$ 40,000</b>
<b>Small Groups Ministries</b>	<b>\$ 30,000</b>
<b>Worship &amp; Music Ministries</b>	<b>\$ 19,000</b>
<b>Family &amp; Children's Ministries</b>	<b>\$ 62,500</b>
<b>Youth &amp; Student Ministries</b>	<b>\$ 13,500</b>
<b>Collegiate Ministries</b>	<b>\$ 80,500</b>
<b>Church Planting Ministries</b>	<b>\$ 1,653,450</b>

**TOTAL GROUP EXPENSES: \$ 3,791,450**

<b>Other Income:</b>	
NAMB	-\$ 271,100
NCMO	-\$ 738,400

**TOTAL \$2,781,950**

# OPERATIONS *Group*

15 FULL-TIME STAFF  
1 PART-TIME STAFF



**JOHN BUTLER**, Director

<b>Director's Office</b>	<b>\$ 1,266,200</b>
Salaries (entire group)	\$ 1,262,500
Group operations	\$ 3,700
<b>Accounting Team</b>	<b>\$ 75,000</b>
<b>Human Resources Team</b>	<b>\$ 57,000</b>
<b>Compensation &amp; Benefits Services</b>	<b>\$ 14,000</b>
<b>Building Operations</b>	<b>\$ 238,600</b>
<b>Information Technology Team</b>	<b>\$ 191,000</b>
<b>Fort Caswell</b>	<b>\$ 75,000</b>
<b>Caraway Camp and Conference Ctr.</b>	<b>\$ 75,000</b>
<b>Truett Camp</b>	<b>\$ 75,000</b>
<b>TOTAL</b>	<b>\$2,066,800</b>

# BAPTISTS ON MISSION

16 FULL-TIME STAFF

1 PART-TIME STAFF



**RICHARD BRUNSON,** Executive Director

## Projected Expenses

Salaries	\$ 1,143,200
Office Operations	\$ 94,000
Direct Ministry	\$ 968,000

**Total Operating Budget** \$ 2,205,200

**Other Projected Income** -\$ 603,600

**NCMO Income** \$ 1,601,600

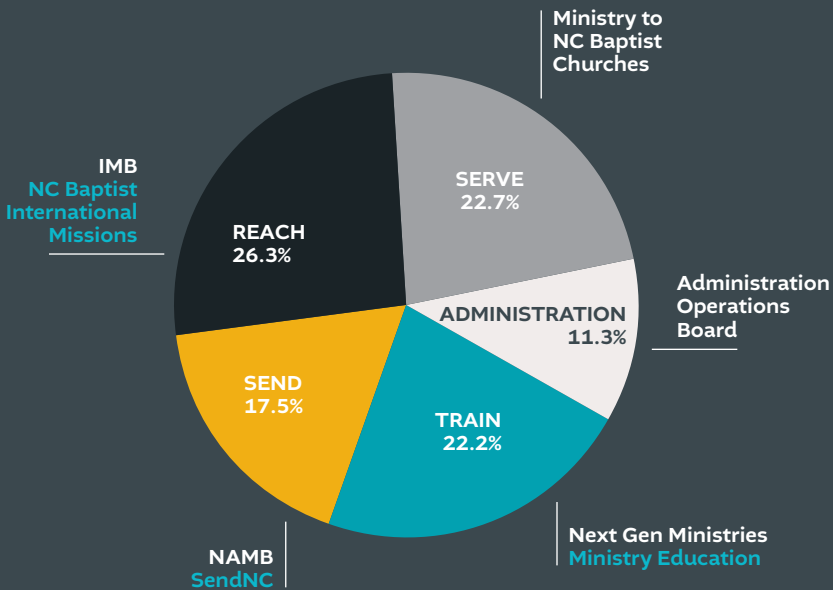
2024

## NORTH CAROLINA MISSIONS OFFERING ALLOCATIONS

NC Baptist Men	\$1,060,800
Church Planting	\$ 738,400
Missions Work Camps	\$ 387,400
Mobilization Ministry Projects (Baptist Men)	\$ 153,400
Associational Projects	\$ 260,000

**TOTAL NCMO GOAL** \$2,600,000

# Where DO MY CP DOLLARS GO?



## IF MY CHURCH GIVES \$1000 TO SUPPORT COOPERATIVE PROGRAM:

- \$263** goes to support missionaries and ministries around the world
- \$175** goes to reach our state and nation through church planting
- \$222** goes to disciple children and students and to educate the next generation of missionaries, pastors, and church leaders
- \$227** goes to equip our churches to more effectively reach their communities with the gospel and to strengthen them for 21st century challenges
- \$113** goes to general operations and administration, including Board of Directors activities