



2026  
BUDGET

# ANNUAL MEETING 2025

*on mission together*

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## BUDGET *Committee*

Justin Alexander, Chair	FBC Hendersonville
Elizabeth Andrusko	Summit Church
Matt Brogli	Eagle Springs Baptist Church
Marc Francis	Ridgecrest Baptist Church
Jerry Lewis	Grace Community Church
Ryan Madison	Cary First Baptist Church
Rick Speas	Old Town Baptist Church

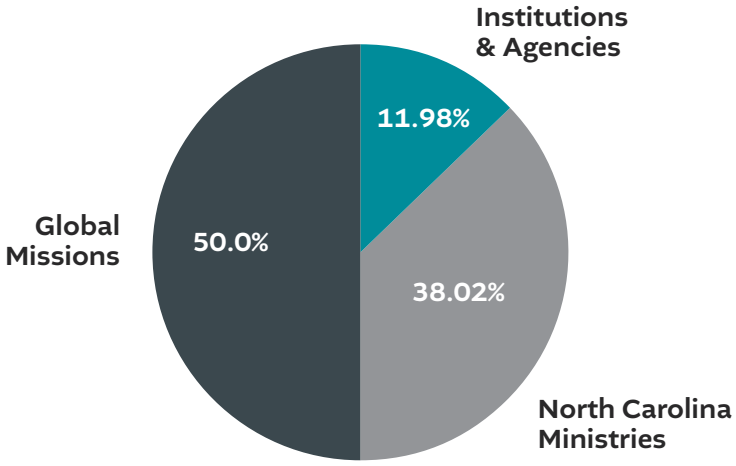
### **BOARD & CONVENTION OFFICERS:**

Robert Hefner	Pleasant Garden Baptist Church
Spence Shelton	Mercy Church
J. Allen Murray	Centerville Baptist Church
Steven Wade	Faith Baptist Church
Matt Capps	Fairview Baptist Church

# BUDGET

## 2026

*at a glance*



<b>50.00%</b>	<b>GLOBAL MISSIONS</b>	<b>\$ 15,000,000</b>
	Southern Baptist Convention	
<b>11.98%</b>	<b>INSTITUTIONS &amp; AGENCIES</b>	<b>\$ 3,595,000</b>
	8% Christian Social Services	\$ 2,400,000
	0.83% Agencies	\$ 250,000
	2.33% Fruitland Baptist Bible College	\$ 700,000
	0.82% Guidestone Church Prot. Ben.	\$ 245,000
<b>38.02%</b>	<b>NORTH CAROLINA MINISTRIES</b>	<b>\$ 11,405,000</b>
	30.10% Convention Ministry Groups	\$ 9,030,000
	7.92% Convention & Board Operations	\$ 2,375,000

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**TOTAL \$30,000,000**

# BUDGET

## 2026

### GREAT COMMISSION MINISTRIES (SBC) \$15,000,000 (50%)

	2025	2026
International Mission Board	\$7,813,550	\$7,561,500
North American Mission Board	\$3,532,450	\$3,418,500
SBC Seminaries	\$3,434,800	\$3,324,000
Other Ministries & Administration	\$719,200	\$696,000

### NC MINISTRIES \$11,405,000 (38.02%)

	2025	2026
Convention and Board Operations	\$2,830,000	\$2,375,000
<b>Convention Ministry Groups</b>		
Administration & Convention Relations Group	\$925,483	\$907,000
Marketing & Communications Group	\$969,251	\$980,000
Operations Group	\$2,198,717	\$2,191,000
Mission Catalysts Group	\$1,871,034	\$1,969,000
Ministry Strategies Group	\$3,005,515	\$2,983,000

<b>TOTAL</b>	<b>\$8,970,000</b>	<b>\$9,030,000</b>
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**INSTITUTIONS & AGENCIES****\$3,595,000 (11.98%)**

	<b>2025</b>	<b>2026</b>
<b>Christian Social Services</b>		
Baptist Children's Homes of North Carolina	\$1,600,000	\$2,400,000
Baptist Children's Homes, DDM Program	\$250,000	inc. above
NC Baptist Aging Ministries	\$600,000	inc. above
<b>TOTAL</b>	<b>\$2,450,000</b>	<b>\$2,400,000</b>

**Agencies**

<i>The Biblical Recorder</i>	\$230,000	\$220,000
North Carolina Baptist Foundation	\$50,000	\$30,000
<b>TOTAL</b>	<b>\$280,000</b>	<b>\$250,000</b>

Fruitland Baptist Bible College	\$710,000	\$700,000
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**Guidestone Church Protection Benefits**

Protection Benefits for NC Baptist Church Staff	\$235,000	\$220,000
Ministers' Emergency Reserve	\$25,000	\$25,000
<b>TOTAL</b>	<b>\$260,000</b>	<b>\$245,000</b>

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**TOTAL \$30,000,000**

## N.C. BAPTISTS,

One of the key items of consideration during this year’s annual meeting is the proposed missions giving Cooperative Program (CP) budget for 2026. Your convention board of directors unanimously endorsed a \$30 million budget proposal, continuing our commitment to a 50/50 allocation of undesignated CP funds — equally supporting our global ministry partners and state ministries.

This marks the third consecutive year of maintaining this balanced partnership, reflecting our shared mission to reach both our neighbors and the nations with the gospel. The proposal also designates nearly 12% of total receipts to N.C. Baptist-related entities, including the Baptist Children’s Homes of North Carolina, Biblical Recorder and Provision Financial Resources.

In addition, the board has approved a recommendation that any CP receipts exceeding the approved 2026 budget be equally distributed between life initiatives and mission engagement initiatives, ensuring that every additional dollar continues to fuel care and advance the gospel.

This booklet provides further details about the proposed budget that will be presented during our meeting. This proposal has been affirmed by the budget committee, the executive committee and the board of directors, with much prayer and discussion.

N.C. Baptists are on mission together — fueled by churches, for churches. I am deeply encouraged by how God is moving through your faithful generosity and partnership, and I look forward with great anticipation to what He will continue to do.

On Mission Together,



Todd Unzicker  
Executive Director-Treasurer  
Baptist State Convention of North Carolina

# ADMINISTRATION AND CONVENTION RELATIONS

*Group*

6 FULL-TIME STAFF

2 PART-TIME STAFF

Executive Director's Office	\$	842,000
Salaries (both groups)	\$	664,500
Group Operations	\$	177,500
Convention Relations Office	\$	65,000

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**TOTAL \$907,000**



**TODD UNZICKER**  
Executive Director-Treasurer

**SETH BROWN**  
Director, Convention Relations



# MARKETING AND COMMUNICATIONS

12 FULL-TIME STAFF  
5 PART-TIME STAFF

*Group*



**KATHRYN CARSON**, Director

Director's Office	\$	980,000
Salaries (entire group)	\$	848,600
Group Operations	\$	131,400
<b>TOTAL</b>		<b>\$980,000</b>

# MISSION CATALYSTS

16 FULL-TIME STAFF

*Group*



**AARON WALLACE**, Director

Director's Office	\$	1,621,000
Salaries (entire group)	\$	1,499,700
Group Operations	\$	121,300
Mission Catalysts Team	\$	348,000
<b>TOTAL</b>		<b>\$1,969,000</b>

# MINISTRY STRATEGIES *Group*

22 FULL-TIME STAFF



**BRIAN UPSHAW**, Director & Associate EDT

<b>Director's Office</b>	<b>\$ 2,057,200</b>
Salaries (entire group)	\$ 1,815,900
Office Operations	\$ 241,300
<b>Revitalization Ministries</b>	<b>\$ 135,000</b>
<b>Disciplemaking/Next Gen</b>	<b>\$ 50,000</b>
<b>Worship &amp; Music Ministries</b>	<b>\$ 18,000</b>
<b>Family &amp; Children's Ministries</b>	<b>\$ 42,500</b>
<b>Youth &amp; Student Ministries</b>	<b>\$ 53,500</b>
<b>Collegiate Ministries</b>	<b>\$ 60,500</b>
<b>Church Planting Ministries</b>	<b>\$1,661,500</b>
<b>TOTAL GROUP EXPENSES:</b>	<b>\$ 4,078,200</b>

<b>Other Income:</b>	
NAMB	-\$ 300,000
NCMO	-\$ 795,200

**TOTAL \$2,983,000**

# OPERATIONS *Group*

17 FULL-TIME STAFF  
1 PART-TIME STAFF



**JOHN BUTLER**, Director



**BRADLEY NORRIS**, Director-elect

<b>Director's Office</b>	<b>\$ 1,268,000</b>
Salaries (entire group)	\$ 1,205,000
Group operations	\$ 63,000
<b>Accounting Team</b>	<b>\$ 95,000</b>
<b>Human Resources Team</b>	<b>\$ 90,000</b>
<b>Compensation &amp; Benefits Services</b>	<b>\$ 14,000</b>
<b>Building Operations</b>	<b>\$ 308,000</b>
<b>Information Technology Team</b>	<b>\$ 191,000</b>
<b>Fort Caswell</b>	<b>\$ 75,000</b>
<b>Caraway Camp and Conference Ctr.</b>	<b>\$ 75,000</b>
<b>Truett Camp</b>	<b>\$ 75,000</b>
<b>TOTAL</b>	<b>\$2,191,000</b>

# BAPTISTS ON MISSION

16 FULL-TIME STAFF

1 PART-TIME STAFF



**RICHARD BRUNSON,** Executive Director

## Projected Expenses

Salaries	\$ 1,444,000
Office Operations	\$ 98,000
Direct Ministry	\$ 1,231,000

**Total Operating Budget** \$ 2,773,000

**Other Projected Income** -\$ 1,048,200

**NCMO Income** \$ 1,724,800

2026

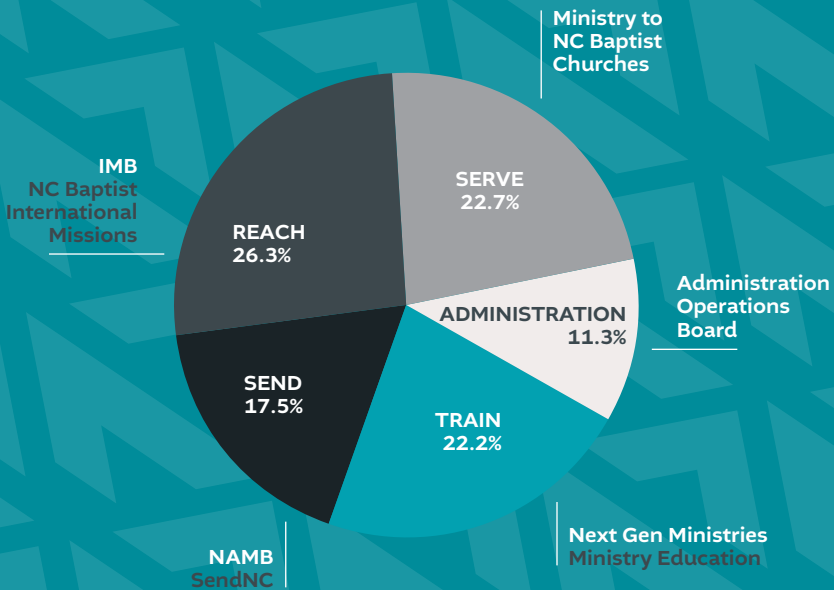
## NORTH CAROLINA MISSIONS OFFERING ALLOCATIONS

NC Baptist Men	\$1,142,400
Church Planting	\$ 795,200
Missions Work Camps	\$ 417,200
Mobilization Ministry Projects (Baptist Men)	\$ 165,200
Associational Projects	\$ 280,000

**TOTAL NCMO GOAL** \$2,800,000

Where

# DO MY CP DOLLARS GO?



## IF MY CHURCH GIVES \$1000 TO SUPPORT COOPERATIVE PROGRAM:

- \$263** goes to support missionaries and ministries around the world
- \$175** goes to reach our state and nation through church planting
- \$222** goes to disciple children and students and to educate the next generation of missionaries, pastors, and church leaders
- \$227** goes to equip our churches to more effectively reach their communities with the gospel and to strengthen them for 21st century challenges
- \$113** goes to general operations and administration, including Board of Directors activities