

PLANNING AND PROMOTING MISSION VBS AND BACKYARD KIDS CLUBS

Actions to Take as Associational Mission VBS Director:

1. Understand your duties as Mission VBS Director.

- Evaluate your role in light of the list of duties and other expectations communicated to you. Recognize the importance of your assignment.

2. Enlist and train an associational mission VBS team.

- Enlist at least three age-group conference leaders (preschool, children, and student) to complete your team.
- Seek to enlist team members with experience in mission VBS and/or Backyard Kids Clubs and experience in teaching their target age groups.
- Check with the Associational VBS Director or Director of Missions to be certain that materials needed have been ordered. When the requested materials arrive, distribute to training team members.
- Check with your state VBS promoter to see if age-group mission VBS training conferences or Spanish conferences will be offered at the state VBS clinic. Inquire about any other mission VBS training through which your workers can receive training/help.

3. Develop, along with your team, a mission VBS strategy for the association.

- Identify ethnic, language, or socioeconomic groups as well as specific areas (such as inner city areas, multi-family housing communities, and subdivisions) that are not being reached by any church VBS.
- Enlist churches to adopt at least one target area or group.
- Survey churches to offer assistance in planning and conducting a Backyard Kids Club or mission VBS.

4. Conduct an associational Backyard Kids Club/mission VBS training clinic (or lead such conferences at the associational VBS clinic).

- By providing a separate Backyard Kids Club/mission VBS clinic, you may be able to offer training for those who will conduct both VBS and Backyard Bible Clubs/mission VBS.
- Encourage groups planning to go on mission trips during the year to attend a training clinic. Conduct such clinics later in the spring on a Saturday so that youth mission teams can attend.

5. Keep in touch and follow up with churches as they conduct their projects.

- Encourage churches to identify prospects for Sunday School and to conduct intentional follow-up activities following a mission VBS or Backyard Kids Club.

6. Encourage churches to report their successes.

- Lead churches to combine all of their Backyard Kids Clubs and mission VBSs with their traditional church VBS and include them on a single VBS Report.
- List the church name on the report as the congregation that conducted or hosted the mission VBS/Backyard Kids Club. For church plants and missions, fill the report under the sponsoring church's name.
- Personally contact and commend churches that conduct Backyard Kids Clubs and mission VBS projects.
- Summarize all activities at the conclusion of the last event and file away forms for use in planning for next year.