



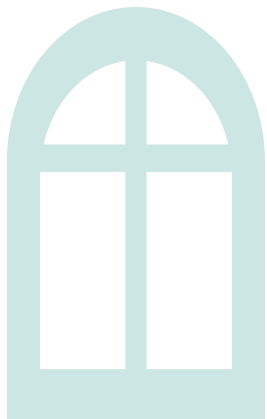
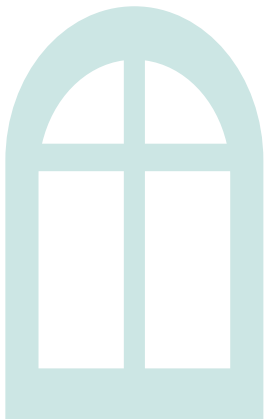
• FIRST IMPRESSIONS •  
**CHURCH**  
*walk-thru*  

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**RESOURCE**

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An interactive guide for your church's  
first impression with guests



# **CHURCH** *walk-thru* **RESOURCE:** Public Areas

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b><i>Arrival at Church</i></b>		
Do guests know where to enter the church parking lot from the road?		
Are there designated guest parking spots near the entrance door of the church that are clearly marked and easily discovered?		
Is there attractive, updated signage that directs guests to the worship center or children's ministry areas without their having to ask for directions?		
Are there greeters at the entrance of each ministry area that welcome and personally escort first time guests to the areas they are seeking?		
Is the landscaping attractive with fresh mulch and/or seasonal plants?		
Are the sidewalk and front steps/porch of the church clean and in good repair?		

# **CHURCH** *walk-thru* **RESOURCE:** Public Areas

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b>General Appearance</b>		
Is there clutter on the floor, shelves and walls of the public areas of the church?		
Is wall paint an attractive color throughout the church? Does the paint appear “fresh”?		
Are doors, door frames and windows clear of old fingerprints? Are they in need of fresh paint?		
Is the carpet and floor covering clean and in good condition throughout the church?		
Is lighting bright and are light fixture covers clean?		
If your church has ceiling tiles, are there any that are discolored or water stained?		
Are bulletin boards up to date, informative and attractive?		
Are there clearly marked and adequately staffed and trained greeter areas?		

# **CHURCH** *walk-thru* **RESOURCE:** Public Areas

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b><i>Website Review</i></b>		
Is your church webpage attractive and easy to navigate?		
Does your church have a website that is frequently updated?		
Can guests easily find the church address, ministry and worship schedule and names of the leadership team?		
Are there complete schedules of weekly events and classes for all ages?		
<b><i>Guest Follow-up</i></b>		
Is there an intentional method of discovering the contact information of guests?		
Are there trained greeters in the pews/rows who intentionally welcome guests and invite them to either Sunday school or small groups?		
Is there a plan for making personal contact with guests in the following week of a guest's visit?		

# **CHURCH** *walk-thru* **RESOURCE:** Preschool and Children's Areas

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b>Condition of Preschool/Children's Areas</b>		
Does your preschool area look and smell clean?		
Is the preschool area convenient to the worship center or adult Bible study area?		
Is there a clearly marked check-in and greeter station?		
Are greeters trained in how to use the check-in system?		
Are the ages of the children clearly marked near the classroom doors?		
Is the diaper changing table secure and sturdy? Does it have: latex gloves and diaper wipes? disinfectant to clean changing table between diaper changes? covered receptacle for soiled diapers?		
Do parents feel comfortable leaving their children in the preschool and children's areas?		

# **CHURCH** *walk-thru* **RESOURCE:** Preschool and Children's Areas

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b><i>Safety/Security in Children's Areas</i></b>		
Is there limited access to the preschool and children's areas to non-custodial adults?		
Is there clear evidence of a safety and security plan in place in your preschool and children's areas?		
Are there at least two approved adults in place to receive children to their classrooms?		
Is there glass in or near every classroom door to provide clear sightlines into each room, including youth and adult rooms?		
Are doors secured during service times to prevent unauthorized persons from entering the preschool and children's areas?		

# **CHURCH** *walk-thru* **RESOURCE:** Safety/Security

<i>Question</i>	<i>Response</i>	<i>Notes/Action Plan</i>
<b><i>Safety/Security in Children's Areas</i></b>		
Is there a check-in and release system in place for preschoolers and children that is consistently enforced?		
Is there a written safety and security policy and procedure statement that is enforced?		
Are all workers trained, screened and approved for service with preschoolers, children, and youth under the age of 18?		
Is there a marked evacuation crib that will easily fit through the classroom door? ( <a href="http://ncbaptist.org/children">ncbaptist.org/children</a> )		
Are preschool and young children's classrooms located on a floor with access to an exit that can be used without the need of a staircase?		