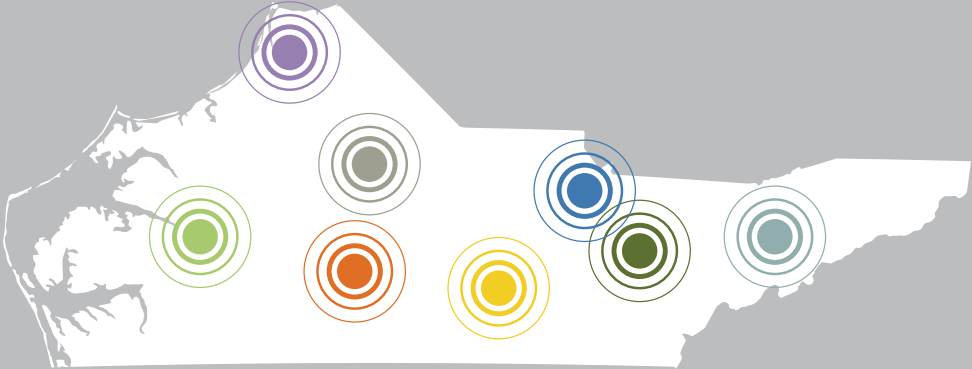




PEOPLES NEXT DOOR NC



COASTAL



TOP 10 UNREACHED PEOPLE GROUPS IN THE COASTAL

1. ARAB-EGYPTIANS
2. BURMESE
3. HAN-MANDARIN OF CHINA
4. HINDI OF INDIA
5. JAPANESE
6. ARAB-JORDANIAN
7. MALAY
8. THAI
9. TURKISH
10. VIETNAMESE

Check out the people group map of the Coastal region:

 ncbaptist.org/prayermap

Become More Involved:
impactNC.org/coastal

 800.395.5102 x5557

PEOPLES NEXT DOOR NC



PeoplesNextDoorNC.org



919.459.5654



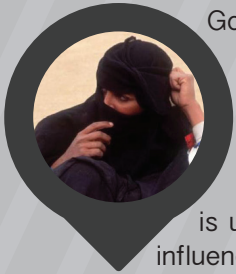
peoplesnextdoor@ncbaptist.org



@pndnc

Arab-Egyptian

EGYPT,
NORTH AFRICA



God brings the Arab-Egyptian people to us from the country of Egypt in North Africa. Egyptian Arabs have close cultural and religious ties to their home country because of its long and rich history. While there are a number of Coptic Christians, most Egyptian Arabs are Sunni Muslims. Due to their proximity to the Arabian Peninsula, their Arabic dialect is one of the only dialects that is understood in nearly all of the Arab world, leading to their great influence throughout the Arab and Muslim world. In North Carolina, many of the men own local businesses, drive taxis, operate small ethnic stores and local hookah cafes. The women operate eyebrow threading salons and clothing stores. They build community around family, culture and Egyptian identity, and they often gather together to identify around their common origin. Their love for family and Egyptian culture offers a wonderful opportunity to learn about the story of the Arab-Egyptian community and share the story of the gospel.

Religion: Sunni Islam

Discovered: Charlotte, Greenville, Triangle, Coastal

Estimated NC Population: 3,291

Where could you find the Arab-Egyptians?
bit.ly/egyptcoastal

6. Multiply Churches

PARTICIPATE IN PEER GROUP ROUND TABLE

DISCUSSIONS TO LEARN HOW TO HELP NEW BELIEVERS

SELF-IDENTIFY AS A BIBLICAL CHURCH.

Burmese

MYANMAR,
SOUTHEAST ASIA



The Burmese are from Myanmar, formerly known as Burma, which has a history of ethnic division and political unrest since the first Burmese kingdom in the 11th century. Today, the Burmese military maintains forcible control over ethnic groups who want equal importance in government and commerce. The Burmese are predominantly Buddhists. The traditional goal in Buddhism is to seek the path to nirvana, or ultimate peace. The Burmese have mixed these beliefs with their own animistic beliefs (that non-living objects have spirits). To the Burmese, death is simply a “passing” from one life to another. They believe that “rebirth” is determined by the accumulated good or bad deeds done in the previous life. Ask God to raise up prayer teams to intercede for these precious people. Ask the Holy Spirit to soften the hearts of Christians towards the Burmese so that they will want to share the gospel of spiritual rebirth in Jesus.

Religion: Buddhist

Discovered: Blue Ridge, Charlotte, Triangle, Triad, Coastal

Estimated NC Population: 3,780

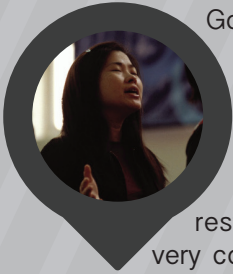
Where could you find the Burmese?
bit.ly/burmesecoastal

5. Disciple New Believers

EQUIP YOUR MEMBERS TO HELP NONBELIEVERS AND NEW BELIEVERS DISCOVER THE TRUTHS OF THE BIBLE AND APPLY THEM TO THEIR LIVES FOR BOTH THE SHORT AND LONG TERM.

Han-Mandarin

CHINA,
SOUTHEAST ASIA



God brings the Han-Mandarin people to us from eastern China. The Han of China are one of the largest people groups in China, totaling more than 900 million worldwide. They primarily speak the Mandarin Chinese language. Some practice Buddhism. Many, though raised as atheists, express a sincere interest in Christianity. In North Carolina, many of them run family-owned restaurants, working many hours a week. The Han people are very community-oriented, so families often gather together late in the evening after the restaurant closes to help their children with homework and socialize with other Chinese. Though the Han-Mandarin people carry heavy workloads, these few hours in the evening provide a great opportunity to teach English as a second language, tutor in basic school subjects and begin to share the good news of the gospel in the dining rooms of their family restaurants.

Religion: Buddhist

Discovered: Charlotte, Triad, Triangle, Greenville, Fayetteville, Unifour, Coastal

Estimated NC Population: 15,081

Where could you find the Han-Mandarin?
bit.ly/hancoastal

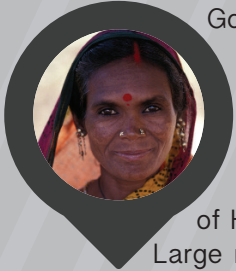
ACTION STEPS

4. Share the gospel

INVITE ONE OF OUR TEAM MEMBERS TO FACILITATE AN INTERFAITH EVANGELISM TRAINING SO THAT YOUR HEARERS WILL BE ABLE TO BOTH UNDERSTAND AND ACCEPT THE GOSPEL.

Hindi

INDIA,
SOUTH ASIA



God brings the Hindi to us from India. As one of the official languages of India, an estimated 180 million people speak the Hindi language throughout India and around the world. In fact, most Asian Indian people in North Carolina have some ability to speak the Hindi language. As the different Asian Indian people groups come to North Carolina, many use the common language of Hindi to identify with other Asian Indians living in the same area.

Large numbers of Hindi speakers have formed enclaved communities in cities like Charlotte, Greensboro, Raleigh and Morrisville. Hindi speakers often purchase homes in similar apartment complexes and neighborhoods so that they can live in close proximity to one another. In most major North Carolina cities, the Hindi population has grown so much that they have developed their own socio-economic structure. Believers living in these neighborhoods have a great opportunity to befriend their Hindi neighbors, especially through special events celebrated in the home, such as birthdays and holidays.

Religion: Hindu

Discovered: Charlotte, Triad, Triangle, Coastal

Estimated NC Population: 24,595

Where could you find the Hindi?
bit.ly/hindicoastal

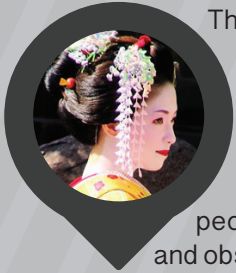
ACTION STEPS

3. Befriend the Peoples

BE TRAINED IN CULTURAL ACQUISITION WHICH WILL
ALLOW YOU TO BEFRIEND THE PEOPLES AS YOU
HUMBLY LEARN ABOUT THEM.

Japanese

JAPAN,
EAST ASIA



The long and rich history of the Japanese dates back at least to 1500 B.C., when the first Japanese are believed to have arrived in Japan from mainland northeast Asia. Now, approximately 130 million Japanese people live in dozens of countries around the world, including the United States, which has a Japanese population of approximately 1.2 million. Today, most Japanese people identify themselves religiously as Buddhists and Shintoists, and observe festivals and rituals of both religions. There are an estimated 2 million Japanese Christians globally, however one source notes, “Often there is personal belief in Christ accompanied by disinterest in or rejection of organized Christianity on the grounds that the churches have adulterated the Christian faith by institutionalizing it.” Ask God to use personal relationships with Christian neighbors to reveal to the Japanese people in your city that He is a personal, loving Father – not an institution – and that He offers them salvation by grace through faith in Jesus.

Religion: Shinto, Buddhist

Discovered: Charlotte, Triangle, Triad, Coastal

Estimated NC Population: 12,878

Where could you find the Japanese?
bit.ly/japanesecoastal

ACTION STEPS

2. Learn to Pray

PARTICIPATE IN ONE OF OUR PRAYER ADVOCATE TRAININGS

AND LEARN TO DEVELOP A PRAYER STRATEGY FOR AN

UNREACHED PEOPLE GROUP IN YOUR COMMUNITY.

> PEOPLESNEXTDOORNC.ORG/ADVOCATE

Arab-Jordanian

SAUDI ARABIA,
WESTERN ASIA



Arabic culture developed among tribes of nomads and villagers who lived in the Arabian Desert for many centuries. From there, Arab migrations began, eventually leading to the expansion of the Arab world. Arabs have had close associations with Islam throughout their history, and today, nearly all of them are Muslims. Social life is extremely important to Arabs. There is a great need for the gospel to be proclaimed among the Arabic people groups, yet mission efforts among these tribes are challenging due to restrictions in many countries, as well as general antagonism towards Christianity. Prayer is the key to reaching them with the gospel. Ask the Lord to raise up faithful intercessors, to empower you to reach out and share the love of Christ, as well as your life with Jordanian Arabs in your city.

Religion: Islam

Discovered: Triangle, Charlotte, Triad, Coastal

Estimated NC Population: 2,800

Where could you find the Jordanian Arabs?
bit.ly/jordancoastal

ACTION STEPS

1. Understand the Change

INVITE ONE OF OUR TEAM MEMBERS TO COME AND
CAST VISION OR COME AND PARTICIPATE IN ONE OF
OUR CROSS-CULTURAL IMMERSION EXPERIENCES.

Malay

MALAYSIA,
SOUTHEAST ASIA



The Malay people of Malaysia, numbering more than 14 million people in 11 countries globally, are engaged but unreached. They are part of the Malay people cluster within the Malay peoples affinity bloc, and their first language is standard Malay. The primary religion practiced by the Malay people is Sunni Islam, the largest branch of Islam. Sunni Muslims follow the teachings of the Quran and of the Islamic prophet Muhammad. Malay people typically have strong family and community relationships. Though most Malay people practice Islam, their culture has also been influenced historically by a mixture of Hinduism and witchcraft, which can prove harmful to family life. Ask the Lord to open the hearts and minds of Malay people to hear and understand the truth of the gospel message. Pray that God will call Christians to share the truth with their Malay neighbors.

Religion: Sunni Islam

Discovered: Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle, Coastal

Estimated NC Population: 1,295

Where could you find the Malay people?
bit.ly/malaycoastal



Lead Your Church to
Reach the Unreached

Thai

THAILAND,
SOUTHEAST ASIA



God brings the Thai people to us from Thailand in Southeast Asia. The Thai people demonstrate some of the highest devotion to Buddhism in the world today. They greatly value relationships, and they love to get together with others from the Thai community. The Thai people in North Carolina live in many locations around the city; however, they typically build their relationships around the Buddhist temple. The temple provides the best location for cultural and religious celebrations and is a convenient place to gather for a monthly meal. Consider shopping at a Southeast Asian grocery store or visiting a local Buddhist temple to build relationships with and learn more about our Thai neighbors.

Religion: Buddhist

Discovered: Blue Ridge, Charlotte, Fayetteville, Greenville, Triangle, Unifour, Coastal

Estimated NC Population: 3,640

Where could you find the Thai?
bit.ly/thaicoastal

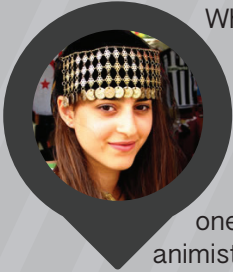
We Know of 154 Unreached People Groups in North Carolina.

SOME OF THE LARGEST ARE:

1. HINDI // est. 25,000
2. QUEBECOIS // est. 22,000
3. HMONG // est. 15,000
4. GUJARATI // est. 14,000
5. PUNJABI // est. 12,000
6. VIETNAMESE // est. 10,500
7. ARAB-LEVANT // est. 7,700
8. TELUGU // est. 7,200
9. TAMIL // est. 3,500
10. WOLOF // est. 3,500

Turkish

TURKEY,
EASTERN EUROPE



While most Turks live in Turkey, God has caused significant numbers of them to migrate throughout Europe and North America. Turks are generally courteous, gentle people who readily show hospitality to strangers. They are also patriotic, many having a deep sense of national pride and love for their country. Turks are predominantly Sunni Muslims, believing in one god (Allah) and an eternal heaven and hell, though many have animistic beliefs as well. For example, many believe that people have power to curse others by giving them the “evil eye.” One is believed to be protected against such a curse by wearing blue beads, which the evil eye cannot face. Prayer alone has the power to break through the strongholds of Islam and animism. Intercessors are needed to pray daily for the salvation of these people, who are precious in God’s eyes. Ask the Lord to enable you to share your faith with Turks in your city who will believe and then boldly take the gospel back to their fellow Turks in Turkey.

Religion: Animist, Sunni Islam

Discovered: Triangle, Charlotte, Triad, Coastal

Estimated NC Population: 3,355

Where could you find the Turkish?
bit.ly/turkishcoastal

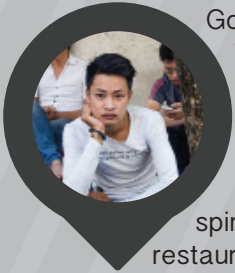
PEOPLES NEXT DOOR NC

EQUIPPING CHURCHES TO DISCOVER, ENGAGE
AND DISCIPLE THE **UNREACHED PEOPLE GROUPS**
NOW LIVING IN NORTH CAROLINA



Vietnamese

VIETNAM,
SOUTHEAST ASIA



God brings the Vietnamese people to us from the country of Vietnam in Southeast Asia, occupying the entire eastern seacoast of the Indochinese Peninsula. The Vietnamese people mostly speak the Vietnamese language and practice the Mahayana tradition of Buddhism or Roman Catholicism. In North Carolina, the Vietnamese people have a great entrepreneurial spirit. They will open local nail salons, Vietnamese cuisine restaurants and local Asian grocery stores. One of their favorite pastimes is billiards. Consider how you might use your time at a local nail salon or billiard hall to build friendships and share the good news of the gospel with our Vietnamese neighbors.

Religion: Buddhist, Roman Catholic

Discovered: Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle, Unifour, Coastal

Estimated NC Population: 20,456

Where could you find the Vietnamese?
bit.ly/vietnamesecoast

ncbaptists.org



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