



PEOPLES NEXT DOOR NC



FAYETTEVILLE

# TOP 10 UNREACHED PEOPLE GROUPS IN FAYETTEVILLE

1. ARAB-LEVANT
2. ARAB-YEMENI
3. GUJARATI
4. HAN-MANDARIN
5. HINDI
6. NEPALI-PAHARI
7. PASHTUN
8. THAI
9. VIETNAMESE
10. WOLOF

Check out the people group map of Fayetteville:

 [ncbaptist.org/prayermap](http://ncbaptist.org/prayermap)

Become More Involved:

**MICHAEL BOARTS**

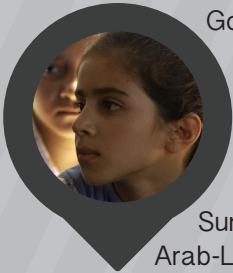
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# Arab-Levant

PALESTINE,  
MIDDLE EAST



God brings the Arab-Levant people to us from the Fertile Crescent, the land along a northward arc between the Persian Gulf and the Mediterranean Sea. The people of the Arab-Levant live along the route Abram and Sarai took on their journey to the land of Canaan. The Levant includes parts of Iraq, Syria, Jordan, Lebanon, Israel and Palestine. As with most Arabs, they practice Sunni Islam and show a genuine hospitality to strangers. Many of the Arab-Levant people have lived in North Carolina for 20 years or more and have well-established businesses. As a result, our Arab-Levant neighbors invest deeply in North Carolina's communities. Their hospitality and their close proximity in many of our neighborhoods present many opportunities to develop genuine friendships.

**Religion:** Sunni Islam

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 7,645

Where could you find the Arab-Levant?  
[bit.ly/arablevantfayetteville](http://bit.ly/arablevantfayetteville)

# Arab-Yemeni

YEMEN,  
MIDDLE EAST



God brings the Arab-Yemeni people to us from the country of Yemen in the southern part of the Arabian Peninsula. Currently, a hostile geopolitical divide exists between the northern Shiite Muslims and southern Sunni Muslim peoples of Yemen. This divide threatens to tear the country in two. This chaotic environment has complicated gospel witness among the Yemeni Arab people. Many of the Arab-Yemeni men will come first to find a job at local convenience stores in more rural areas of North Carolina. They will work for years until they have enough money to bring the rest of their family to join them in their new life here. As God brings Yemeni Arabs here to North Carolina, He, at the same time, opens the door for us to befriend these war-torn people and minister to their needs in word and deed.

**Religion:** Sunni Islam

**Discovered:** Greenville, Fayetteville

**Estimated NC Population:** 800

Where could you find the Arab-Yemeni?  
[bit.ly/yemenfayetteville](http://bit.ly/yemenfayetteville)

# Gujarati

INDIA,  
SOUTH ASIA



God brings the Gujarati to us from the Gujarat province in western India, a province that shares its northern border with Pakistan. Most Gujarati practice the Hindu religion, though a few practice Islam and a few embrace Christianity. Many of the Gujarati in North Carolina have a good reputation as clever and hardworking businesspeople who want to secure a better life for their families.

The Gujarati also have a reputation as a very kind people who are quick to befriend others from different cultures. Businesses and communities present natural opportunities for us to develop gospel-centered relationships with our Gujarati neighbors.

**Religion:** Hindu

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 13,740

Where could you find the Gujarati?  
[bit.ly/gujaratifayetteville](http://bit.ly/gujaratifayetteville)

# Han-Mandarin

CHINA,  
EAST ASIA



God brings the Han-Mandarin people to us from eastern China. The Han of China are one of the largest people groups in China, totaling more than 900 million worldwide. They primarily speak the Mandarin Chinese language. Some practice Buddhism. Many, though raised as atheists, express a sincere interest in Christianity. In North Carolina, many of them run family-owned restaurants, working many hours a week. The Han people are very community-oriented, so families often gather together late in the evening after the restaurant closes to help their children with homework and socialize with other Chinese. Though the Han-Mandarin people carry heavy workloads, these few hours in the evening provide a great opportunity to teach English as a second language, tutor in basic school subjects and begin to share the good news of the gospel in the dining rooms of their family restaurants.

**Religion:** Buddhist

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 15,081

Where could you find the Han-Mandarin?  
[bit.ly/hanmanfayetteville](http://bit.ly/hanmanfayetteville)

# Hindi

INDIA,  
SOUTH ASIA



God brings the Hindi to us from India. As one of the official languages of India, an estimated 180 million people speak the Hindi language throughout India and around the world. In fact, most of the Asian Indian people in North Carolina will have some ability to speak the Hindi language. As the different Asian Indian people groups come to North Carolina, many will use the common language of Hindi to identify with other Asian Indians living in the same area. Large numbers of Hindi speakers have formed enclave communities in cities like Charlotte, Greensboro, Raleigh and Morrisville. They often purchase homes in similar apartment complexes and neighborhoods so that they can live in close proximity to one another. In most major North Carolina cities, the Hindi population has grown so much that they have developed their own socio-economic structure. Believers living in one of these neighborhoods have a great opportunity to befriend their Hindi neighbors, especially through special events celebrated in the home such as birthdays and holidays.

**Religion:** Hindu

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 24,595

Where could you find the Hindi?  
[bit.ly/hindifayetteville](http://bit.ly/hindifayetteville)

# Nepali-Pahari

NEPAL,  
SOUTH ASIA



God brings the Nepali-Pahari people to us from Nepal where they live along the Himalayan mountain range. There are many different people groups among the Nepali-Pahari people. Many of these people groups speak Pahari. Typically, they practice Hinduism or Buddhism. By and large, the Nepali-Pahari people show a deep devotion to their faith and tend to remain faithful to their respective temples once they arrive in the U.S. Many of the Nepali people who migrate to North Carolina come as refugees after years of persecution in Nepal and years of life in refugee camps. The Nepali-Pahari typically arrive with few job skills. Because Nepal has some affinity with India, they often open small shops and restaurants near their Asian Indian neighbors. Regularly visit these shops and restaurants to build gospel-centered relationships with these broken-hearted people.

**Religion:** Hindu

**Discovered:** Charlotte, Fayetteville, Triad, Triangle

**Estimated NC Population:** 3,415

Where could you find the Nepali-Pahari?  
[bit.ly/nepalfayetteville](http://bit.ly/nepalfayetteville)



# Pashtun

PAKISTAN,  
SOUTH ASIA



God brings the Pashtun people to us from Central Asia. The Pashtun people are the largest people group in Afghanistan and a major people group in Pakistan. To be a Pashtun, one must speak one of the several dialects of the Pashto language and adhere to the practice of Pashtunwali, an unwritten ethical code that regulates the community. The Pashtun also have a reputation as dedicated Sunni Muslims. In North Carolina, the Pashtun people are local businesspeople, doctors and teachers. They will have a prominent place in any mosque. More importantly, the Pashtun people always welcome interfaith dialogue. Visit local mosques and Islamic groceries, develop genuine friendships, and accept the invitation to share the gospel in interfaith dialogue with our Pashtun neighbors.

**Religion:** Sunni Islam

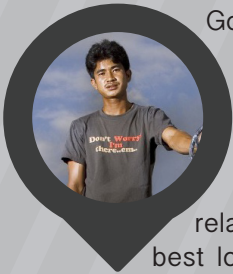
**Discovered:** Fayetteville, Triangle

**Estimated NC Population:** 525

Where could you find the Pashtun?  
[bit.ly/pashtofayetteville](http://bit.ly/pashtofayetteville)

# Thai

THAILAND,  
SOUTHEAST ASIA



God brings the Thai people to us from Thailand in Southeast Asia. The Thai people demonstrate some of the highest devotion to Buddhism in the world today. They greatly value relationships, and they love to get together with others from the Thai community. The Thai people in North Carolina live in many locations around the city; however, they typically build their relationships around the Buddhist temple. The temple provides the best location for cultural and religious celebrations and a convenient place to gather for a monthly meal. Consider shopping at a Southeast Asian grocery store or visiting a local Buddhist temple to build relationships with and learn more about our Thai neighbors.

**Religion:** Buddhist

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 3,640

Where could you find the Thai?  
[bit.ly/thaifayetteville](http://bit.ly/thaifayetteville)

# Vietnamese

VIETNAM,  
SOUTHEAST ASIA



God brings the Vietnamese people to us from the country of Vietnam in Southeast Asia, occupying the entire eastern seacoast of the Indochinese Peninsula. The Vietnamese people mostly speak the Vietnamese language and practice the Mahayana tradition of Buddhism or Roman Catholicism. In North Carolina, the Vietnamese people have a great entrepreneurial spirit. They will open local nail salons, Vietnamese cuisine restaurants and local Asian grocery stores. One of their favorite pastimes is billiards. Consider how you might use your time at a local nail salon or billiard hall to build friendships and share the good news of the gospel with our Vietnamese neighbors.

**Religion:** Buddhist, Roman Catholic

**Discovered:** Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle, Unifour

**Estimated NC Population:** 20,456

Where could you find the Vietnamese?  
[bit.ly/vietfayetteville](http://bit.ly/vietfayetteville)

# Wolof

SENEGAL,  
SUB-SAHARAN AFRICA



God brings the Wolof people to us from the countries of Senegal, the Gambia and Mauritania. The Wolof people practice a unique version of animistic (superstitious) Islam. In their home context, they work as farmers, shepherds, fishermen and merchants. When they migrate to cities in North America, they tend to work in a variety of entry-level jobs in the service industry. Their demanding work schedules leave them with little time for inviting others into their community. The Wolof people live in tight-knit communities and tend to self-sustain and self-exist within their own socio-economic-religious networks. In North Carolina, they struggle to integrate, even though many have lived here for more than 15 years. The Wolof people have few relationships with evangelical believers, but their reputation for kind hospitality leaves them open to cross-cultural friendships. Consider reorienting a portion of your life to fit the life rhythms of our Wolof neighbors. You may find that a gospel-centered friendship with one leads to a gospel-centered friendship with many.

**Religion:** Mouride Islam

**Discovered:** Charlotte, Greenville, Fayetteville, Triad, Triangle

**Estimated NC Population:** 3,780

Where could you find the Wolof?  
[bit.ly/woloffayetteville](http://bit.ly/woloffayetteville)