



PEOPLES NEXT DOOR NC



TRIANGLE

TOP 10 UNREACHED PEOPLE GROUPS IN THE TRIANGLE

1. ARAB-LEVANT
2. BERBER
3. GUJARATI
4. HINDI
5. PUNJABI
6. SOMALI
7. TAMIL
8. TELUGU
9. THAI
10. WOLOF

Check out the people group map of the Triangle:

 ncbaptist.org/prayermap

Become More Involved:

CRIS ALLEY

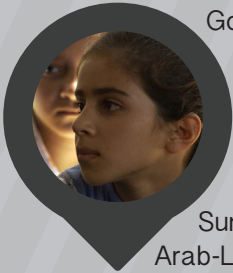
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Arab-Levant

PALESTINE,
MIDDLE EAST



God brings the Arab-Levant people to us from the Fertile Crescent, the land along a northward arc between the Persian Gulf and the Mediterranean Sea. The people of the Arab-Levant live along the route Abram and Sarai took on their journey to the land of Canaan. The Levant includes parts of Iraq, Syria, Jordan, Lebanon, Israel and Palestine. As with most Arabs, they practice Sunni Islam and show a genuine hospitality to strangers. Many of the Arab-Levant people have lived in North Carolina for 20 years or more and have well-established businesses. As a result, our Arab-Levant neighbors invest deeply in North Carolina's communities. Their hospitality and their close proximity in many of our neighborhoods present many opportunities to develop genuine friendships.

Religion: Sunni Islam

Discovered: Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

Estimated NC Population: 7,645

Where could you find the Arab-Levant?
bit.ly/levantrdu

Berber

MOROCCO,
NORTH AFRICA



God brings the Berber people to us from the Atlas Mountains in Morocco, North Africa. In the past, they lived as nomads. As Morocco modernized, they moved to the cities and became merchants. They loosely adhere to the Islamic faith and enjoy conversations about God. In North Carolina, the Berbers love community. The men work as merchants or work in the limo/taxi business. Get to know our Berber neighbors by visiting Moroccan grocery stores, Moroccan restaurants or local mosques.

Religion: Sunni Islam

Discovered: Charlotte, Greenville, Triangle

Estimated NC Population: 1,913

Where could you find the Berber?
bit.ly/berberdu

Gujarati

INDIA,
SOUTH ASIA



God brings the Gujarati to us from the Gujarat province in western India, a province that shares its northern border with Pakistan. Most Gujarati practice the Hindu religion, though a few practice Islam and a few embrace Christianity. Many of the Gujarati in North Carolina have a good reputation as clever and hardworking businesspeople who want to secure a better life for their families.

The Gujarati also have a reputation as a very kind people who are quick to befriend others from different cultures. Businesses and communities present natural opportunities for us to develop gospel-centered relationships with our Gujarati neighbors.

Religion: Hindu

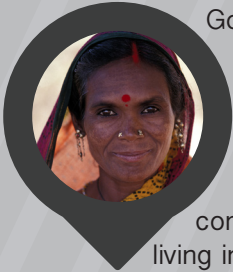
Discovered: Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle

Estimated NC Population: 13,740

Where could you find the Gujarati?
bit.ly/gujaratirdu

Hindi

INDIA,
SOUTH ASIA



God brings the Hindi to us from India. As one of the official languages of India, an estimated 180 million people speak the Hindi language throughout India and around the world. In fact, most of the Asian Indian people in North Carolina will have some ability to speak the Hindi language. As the different Asian Indian people groups come to North Carolina, many will use the common language of Hindi to identify with other Asian Indians living in the same area. Large numbers of Hindi speakers have formed enclave communities in cities like Charlotte, Greensboro, Raleigh and Morrisville. They often purchase homes in similar apartment complexes and neighborhoods so that they can live in close proximity to one another. In most major North Carolina cities, the Hindi population has grown so much that they have developed their own socio-economic structure. Believers living in one of these neighborhoods have a great opportunity to befriend their Hindi neighbors, especially through special events celebrated in the home such as birthdays and holidays.

Religion: Hindu

Discovered: Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle

Estimated NC Population: 24,595

Where could you find the Hindi?
bit.ly/hindirdu

Punjabi

INDIA & PAKISTAN,
SOUTH ASIA



God brings the Punjabi people to us from northwestern India and southeastern Pakistan. Our Punjabi neighbors are a little bit unique because they have so much diversity among their religions. Many Punjabi people practice Hinduism, many practice Islam, and others are Sikhs. Punjabi men are well-educated businessmen, working in many of the technology jobs in North Carolina. And the Punjabi people make up one of the fastest-growing international populations in North Carolina. Meet and befriend our Punjabi neighbors by shopping at a South Asian store, eating at one of their restaurants or going to one of their many festivals throughout the year.

Religion: Hindu, Muslim, Sikh

Discovered: Blue Ridge, Charlotte, Fayetteville, Triad, Triangle

Estimated NC Population: 11,900

Where could you find the Punjabi?
bit.ly/punjabirdu

Somali

SOMALIA,
HORN OF AFRICA



God brings the Somali people to us from the Horn of Africa where they practice a form of Sunni Islam. As a people, they have faced drought, famine and war for many years. In addition to this, Somalia's government has an international reputation as one of the most corrupt governments in the world. Many Somalis come to North Carolina seeking asylum. One might think that these oppressive conditions would make Somalis hard and cold toward outsiders. This couldn't be further from the truth! The Somali people have a reputation for genuine kindness and hospitality. The men find employment driving taxis or limos, working in convenience stores or working in local African grocery stores. Befriend Somali neighbors by visiting local African grocery stores to pick up some infamous Somali tea.

Religion: Sunni Islam

Discovered: Charlotte, Fayetteville, Triad, Triangle

Estimated NC Population: 1,725

Where could you find the Somali?
bit.ly/somalirdu

Tamil

INDIA,
SOUTH ASIA



God brings the Tamil people to us from the northeast region of Sri Lanka in southern India. Most Tamil people speak the Tamil language, and most practice Hinduism. The Tamil people are particularly religious, so they pray daily with a special emphasis on the mother goddess. Each year in mid-January, they celebrate a religious festival called Pongal. The Tamil people enjoy inviting neighbors and friends to the Pongal festival. This festival provides a wonderful opportunity each year to build friendships with the Tamil people living in North Carolina.

Religion: Hindu

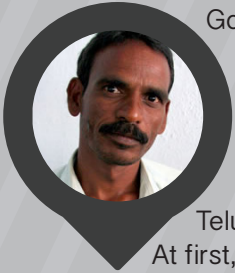
Discovered: Charlotte, Triangle

Estimated NC Population: 4,250

Where could you find the Tamil?
bit.ly/tamilrdu

Telugu

INDIA,
SOUTH ASIA



God brings the Telugu people group to us from southern India, many coming from their native province of Andhra Pradesh. The Telugu language is the third most-spoken language in all of India, and the Telugu people fill many of India's occupational castes. While most Telugu follow the religion of Hinduism, there are smaller subgroups who embrace either Christianity or Islam. Many of the Telugu have been migrating to North Carolina over the past decade.

At first, only a few families came. Today, many come and take advantage of the technological and entrepreneurial opportunities in North Carolina, comprising one of the fastest-growing international populations in areas like the Charlotte metro and the Raleigh-Durham Triangle. Some believers find the workplace a good place to build friendships that can continue after work and in the home, presenting many opportunities to demonstrate the love of Christ to our Telugu neighbors.

Religion: Hindu

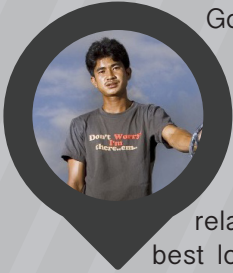
Discovered: Charlotte, Fayetteville, Triad, Triangle

Estimated NC Population: 7,200

Where could you find the Telugu?
bit.ly/telugurdu

Thai

THAILAND,
SOUTHEAST ASIA



God brings the Thai people to us from Thailand in Southeast Asia. The Thai people demonstrate some of the highest devotion to Buddhism in the world today. They greatly value relationships, and they love to get together with others from the Thai community. The Thai people in North Carolina live in many locations around the city; however, they typically build their relationships around the Buddhist temple. The temple provides the best location for cultural and religious celebrations and a convenient place to gather for a monthly meal. Consider shopping at a Southeast Asian grocery store or visiting a local Buddhist temple to build relationships with and learn more about our Thai neighbors.

Religion: Buddhist

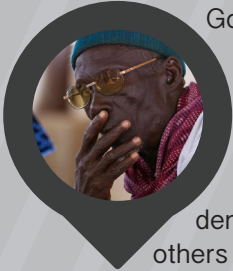
Discovered: Blue Ridge, Charlotte, Fayetteville, Greenville, Triangle, Unifour

Estimated NC Population: 3,640

Where could you find the Thai?
bit.ly/thairdu

Wolof

SENEGAL,
SUB-SAHARA AFRICA



God brings the Wolof people to us from the countries of Senegal, the Gambia, and Mauritania. The Wolof people practice a unique version of animistic (superstitious) Islam. In their home context, they work as farmers, shepherds, fishermen and merchants. When they migrate to cities in North America, they tend to work in a variety of entry-level jobs in the service industry. Their demanding work schedules leave them with little time for inviting others into their community. The Wolof people live in tight-knit communities and tend to self-sustain and self-exist within their own socio-economic-religious networks. In North Carolina, they struggle to integrate, even though many have lived here for more than 15 years. The Wolof people have few relationships with evangelical believers, but their reputation for kind hospitality leaves them open to cross-cultural friendships. Consider reorienting a portion of your life to fit the life rhythms of our Wolof neighbors. You may find that a gospel-centered friendship with one leads to a gospel-centered friendship with many.

Religion: Mouride Islam

Discovered: Charlotte, Greenville, Fayetteville, Triad, Triangle

Estimated NC Population: 3,780

Where could you find the Wolof?
bit.ly/wolofrdu