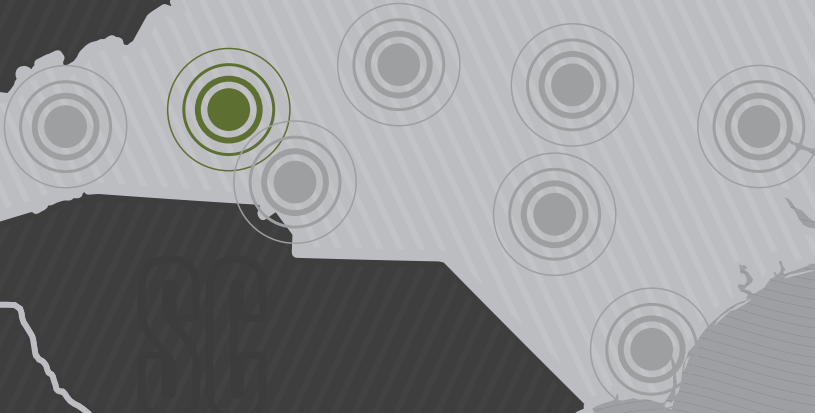




PEOPLES NEXT DOOR NC



UNIFOUR

# TOP 10 UNREACHED PEOPLE GROUPS IN UNIFOUR

1. ARAB-LEVANT
2. COLOMBIAN
3. GUJARATI
4. HAN-MANDARIN
5. HMONG
6. HONDURAN
7. MEXICAN
8. PASHTUN
9. ROMANIAN
10. THAI

Check out the people group map of Unifour:  
 [ncbaptist.org/prayermap](http://ncbaptist.org/prayermap)

Become More Involved:

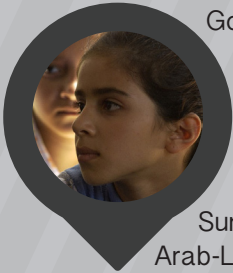
**JOHN GORDY**

Strategy Coordinator, Unifour

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# Arab-Levant

PALESTINE,  
MIDDLE EAST



God brings the Arab-Levant people to us from the Fertile Crescent, the land along a northward arc between the Persian Gulf and the Mediterranean Sea. The people of the Arab-Levant live along the route Abram and Sarai took on their journey to the land of Canaan. The Levant includes parts of Iraq, Syria, Jordan, Lebanon, Israel and Palestine. As with most Arabs, they practice Sunni Islam and show a genuine hospitality to strangers. Many of the Arab-Levant people have lived in North Carolina for 20 years or more and have well-established businesses. As a result, our Arab-Levant neighbors invest deeply in North Carolina's communities. Their hospitality and their close proximity in many of our neighborhoods present many opportunities to develop genuine friendships.

**Religion:** Sunni Islam

**Discovered:** Blue Ridge, Charlotte, Greenville, Fayetteville, Triad, Triangle, Unifour

**Estimated NC Population:** 7,645

Where could you find the Arab-Levant?  
[bit.ly/arabpalestinianunifour](http://bit.ly/arabpalestinianunifour)

# Colombian

COLOMBIA,  
CENTRAL AMERICA



God brings the Colombian people to us from the country of Colombia in South America. Many Colombians in the U.S. are first generation immigrants. They are well-educated, proficient in English and work in the business and medical fields. Many are active in the Roman Catholic Church. Columbians tend to build strong patriarchal families, so establishing a connection with the head of a family is important. Places of business and education present natural settings to establish connections with our Colombian

neighbors.

**Religion:** Roman Catholic

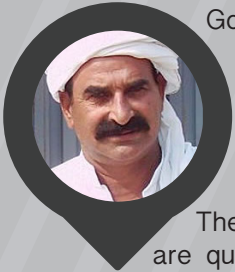
**Discovered:** Charlotte, Fayetteville, Greenville, Triad, Triangle, Unifour

**Estimated NC Population:** 6,744

Where could you find the Colombians?  
[bit.ly/colombianunifour](http://bit.ly/colombianunifour)

# Gujarati

INDIA,  
SOUTH ASIA



God brings the Gujarati to us from the Gujarat province in western India, a province that shares its northern border with Pakistan. Most Gujarati practice the Hindu religion, though a few practice Islam and a few embrace Christianity. Many of the Gujarati in North Carolina have a good reputation as clever and hardworking businesspeople who want to secure a better life for their families.

The Gujarati also have a reputation as a very kind people who are quick to befriend others from different cultures. Businesses and communities present natural opportunities for us to develop gospel-centered relationships with our Gujarati neighbors.

**Religion:** Hindu

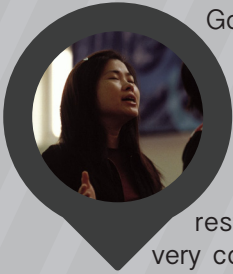
**Discovered:** Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle

**Estimated NC Population:** 13,740

Where could you find the Gujarati?  
[bit.ly/gujaratiunifour](http://bit.ly/gujaratiunifour)

# Han-Mandarin

CHINA,  
EAST ASIA



God brings the Han-Mandarin people to us from eastern China. The Han of China are one of the largest people groups in China, totaling more than 900 million worldwide. They primarily speak the Mandarin Chinese language. Some practice Buddhism. Many, though raised as atheists, express a sincere interest in Christianity. In North Carolina, many of them run family-owned restaurants, working many hours a week. The Han people are very community-oriented, so families often gather together late in the evening after the restaurant closes to help their children with homework and socialize with other Chinese. Though the Han-Mandarin people carry heavy workloads, these few hours in the evening provide a great opportunity to teach English as a second language, tutor in basic school subjects and begin to share the good news of the gospel in the dining rooms of their family restaurants.

**Religion:** Buddhist

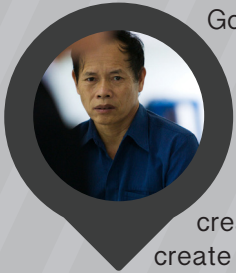
**Discovered:** Charlotte, Triad, Triangle, Greenville, Fayetteville, Unifour

**Estimated NC Population:** 15,081

Where could you find the Han-Mandarin?  
[bit.ly/hanunifour](http://bit.ly/hanunifour)

# Hmong

SOUTHEAST  
ASIA



God brings the Hmong to us from the country of Laos. Hmong first came to the U.S. following the rise of communism in China, Laos and Vietnam. When arriving in the states, the Hmong settled in established communities on both coasts, settling mainly in Los Angeles in the West and Hickory, North Carolina in the East. The Hmong organize their communities by electing leaders who create networks that help community members gain employment, create their own businesses and celebrate their culture. Many Hmong practice Buddhism, while others tend to be more nonreligious. A good number of them profess Christianity. The Hmong are hardworking and place a high value on education. Believers can meet and befriend their Hmong neighbors by attending their festivals, frequenting their businesses or offering to tutor their young children in school.

**Religion:** Animist, Buddhist

**Discovered:** Blue Ridge, Charlotte, Unifour

**Estimated NC Population:** 16,607

Where could you find the Hmong?  
[bit.ly/hmongunifour](http://bit.ly/hmongunifour)

# Honduran

HONDURAS,  
CENTRAL AMERICA



God brings the Honduran people to us from the country of Honduras in Central America. Our Honduran neighbors are a kind people whose lives center on work, family and their Catholic faith. In North Carolina, many live near agricultural centers in order to work in the agricultural industry. Many Hondurans in the U.S. still have family members in Honduras, creating a drive to work hard for those in Central America and a need for community here. Hispanic markets make a good place to connect with our Honduran neighbors.

**Religion:** Roman Catholic

**Discovered:** Blue Ridge, Charlotte, Fayetteville, Greenville, Triad, Triangle, Unifour

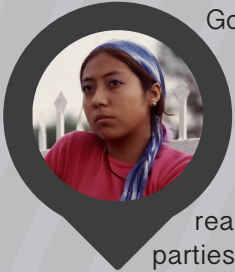
**Estimated NC Population:** 11,533

Where could you find the Honduran?  
[bit.ly/honduranunifour](http://bit.ly/honduranunifour)



# Mexican

MEXICO,  
CENTRAL AMERICA



God brings the Mexican people to us from our southern neighbor, the country of Mexico. Many of our Mexican neighbors in North Carolina come from the regions of Hidalgo and Guerrero. They work primarily in the labor and service industries in cities. Community is very important to them, and at the center of that community is the Catholic Church. The community finds many reasons to gather together for festivals, celebrations and simple parties among friends. With larger Hispanic communities, Mexicans tend to assimilate and adapt to American culture more slowly than other people groups. Build genuine gospel-centered relationships with our Mexican neighbors by shopping at one of their many stores and bakeries or attending one of their many celebrations.

**Religion:** Roman Catholic

**Discovered:** Charlotte, Fayetteville, Greenville, Triad, Triangle, Unifour

**Estimated NC Population:** 57,734

Where could you find Mexicans?  
[bit.ly/mexicanunifour](http://bit.ly/mexicanunifour)

# Pashtun

AFGHANISTAN,  
MIDDLE EAST



God brings the Pashtun people to us from Central Asia. The Pashtun people are the largest people group in Afghanistan and a major people group in Pakistan. To be a Pashtun, one must speak one of the several dialects of the Pashto language and adhere to the practice of Pashtunwali, an unwritten ethical code that regulates the community. The Pashtun also have a reputation as dedicated Sunni Muslims. In North Carolina, the Pashtun people are local businesspeople, doctors and teachers. They will have a prominent place in any mosque. More importantly, the Pashtun people always welcome interfaith dialogue. Visit local mosques and Islamic groceries, develop genuine friendships, and accept the invitation to share the gospel in interfaith dialogue with our Pashtun neighbors.

**Religion:** Sunni Islam

**Discovered:** Fayetteville, Unifour

**Estimated NC Population:** 525

Where could you find the Pashtun?  
[bit.ly/pashtununifour](http://bit.ly/pashtununifour)

# Romanian

ROMANIA,  
EUROPE



God brings the Romanian people to us from the country of Romania. Within North Carolina, they have close ties to other Slavic communities. Religiously speaking, Romanians come from a nominal Roman Catholic background. Many Romanian families have been in North Carolina for more than a decade. Some of their greatest-felt needs lie in the area of finding work and staying connected to their children, who often have one foot in each culture. The Romanian people take great pride in their food and music.

Sharing a meal together presents a great opportunity to build relationships with our Romanian neighbors.

**Religion:** Roman Catholic

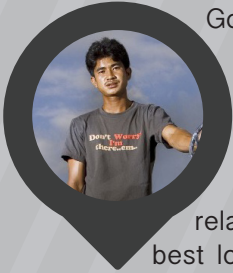
**Discovered:** Greenville, Fayetteville, Triangle, Unifour

**Estimated NC Population:** 5,655

Where could you find Romanians?  
[bit.ly/romanianunifour](http://bit.ly/romanianunifour)

# Thai

THAILAND,  
SOUTHEAST ASIA



God brings the Thai people to us from Thailand in Southeast Asia. The Thai people demonstrate some of the highest devotion to Buddhism in the world today. They greatly value relationships, and they love to get together with others from the Thai community. The Thai people in North Carolina live in many locations around the city; however, they typically build their relationships around the Buddhist temple. The temple provides the best location for cultural and religious celebrations and a convenient place to gather for a monthly meal. Consider shopping at a Southeast Asian grocery store or visiting a local Buddhist temple to build relationships with and learn more about our Thai neighbors.

**Religion:** Buddhist

**Discovered:** Blue Ridge, Charlotte, Fayetteville, Greenville, Triangle, Unifour

**Estimated NC Population:** 3,640

Where could you find the Thai?  
[bit.ly/thaunifour](http://bit.ly/thaunifour)