

Your Church Website: Search Engine Local Listings

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North Carolina Baptists

How do you get your church's website to appear in the first page of top search engines?

Here is a great place to start to see how your church website is listed locally. For \$84/year (you can cancel within a year and the listings remain) you can fill out 1 form and all the listings are done for you automatically with Moz Local. I highly recommend this. Search for your church, select it, and click on button "Improve with Moz Local" to get started. All done within an hour of your time.

<https://moz.com/local/search>

If you want to go the free route then get your church listed in the most popular local search engines. Here's a few where you can create a business listing for your church. This can take about 1 hour for each listing.

Make sure you are in the top 3 places to be found:

1. **Google**

There are several ways to get your church listed in search engines locally. First one to get is your Google listing free. Do a google search on i.e. "grace baptist church morganton". See your church ad on the right side? You should claim that listing. [Here's a great article to read.](#)

2. **Google Maps**

3. **Bing**

Others listings: With these you may need to create an account, search for your church and claim/update the listing. Most will try to get you to pay for a premium listing but that is unnecessary.

1. **Yahoo**

This has a cost associated with a verification with Yext. However with a Yahoo email you can update the listing for free.

2. **Citysearch**

3. **Superpages**

4. **YP**

Install a plugin on your Wordpress site like Yoast SEO that will help your site.

[Here is an article about that here.](#)

Finally get indexed by Google quickly.

[Here is an article about that here.](#)